

OptikamPad

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**Embrace Innovation and Technology.
Create a Unique Shopping Experience.**

Optikam provides ECPs with the tools necessary to obtain advanced measurements required to dispense premium digital lenses.

Used to capture over 10 million measurements a year!

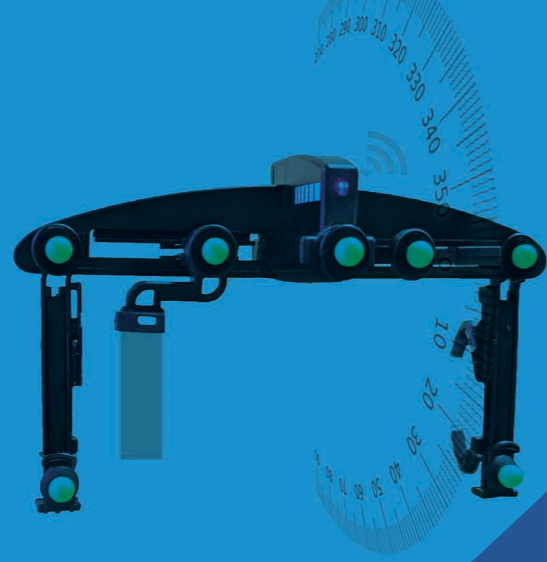
Superior Dispensing for Superior Lenses.

Every single day, new innovations come to life that ensure ECPs can offer the best service possible, benefiting customers by providing them with advanced lenses that fit their needs.

At Optikam, we're on a mission to deliver the technology you need to succeed.

Our Solutions:

- ✓ Capture ALL eyewear measurements with one single frontal image.
- ✓ Increase premium lens sales with powerful and interactive demonstrations.
- ✓ Increase multiple pair purchases with four image frame-by-frame comparisons.
- ✓ Easy to use whether you're a new or seasoned ECP.
- ✓ Deliver precision with every measurement.



Ready to Enhance the Eyecare Journey?

Meet the patented Optikam Posture Device

The Optikam Posture Device (OPD) is Optikam's advanced measuring tool, designed to observe and capture customer posture easily and accurately. The OPD uses a tilt sensor that delivers real-time head tilt information to the OptikamPad app. The OPD makes capturing precise results more effortless than ever before.

LIVE POSTURE READING AND REMOTE CAPTURE

Monitor customer's pantoscopic tilt reading in real-time without biasing their behaviour using the in-app live posture indicator. Record customer's posture reading from within the app with a simple push of the button. The OPD's enhanced posture capture and validation gets the right measurements the first time.

DEMONSTRATE THE VIABILITY OF PROGRESSIVE ZONES

Optionally, capture three posture types to demonstrate their effects within progressive zones. Indicated with a fitting cross and overlaid inside the lens, they effectively establish the viability of certain lenses and frame shapes as well as demonstrate why buying multiple-pairs might be the optimal option to satisfy the customer's needs

OptikamPad App: The Complete Dispensing Solution.

The OptikamPad App is a powerful tool that empowers Eye Care Professionals to capture precise measurements at the touch of a button, as well as assist their customers at all stages of the eyewear dispensing process.

Multi-Module App for All-Round Eyecare Success.



ENHANCE the MIRROR with FRAME SELECTION

Thanks to the OptikamPad's Frame Selection module, customers can see exactly how they will look while wearing different eyewear available to them. Side-by-side image comparisons of up to 4 frames allow them to experience different styles to look and feel their best, increasing the chance of multiple pair purchase.



PERSONALIZE your DEMOS with AUGMENTED REALITY

Offer your customers a glimpse of how their premium lenses will enhance their vision with the OptikamPad Augmented Reality module. ECPs can build lens combinations of their choosing and demonstrate how customers will see through their new eyewear.



INTERACTIVELY DEMONSTRATE lens options with LENS DEMOS

Explaining the benefits of premium lens options can be tricky, especially when using old-school methods like lens mats or drawing. Optikam's Lens Demo module offers a fun and interactive way to show how lens options enhance their vision. Quick, simple, and easy to use resulting in customer satisfaction every time.



CLOUD CONNECTIVITY

Optikam's secure cloud service provides increased accessibility and data-loss protection by allowing ECPs to store customer sessions online. Stored sessions can be shared between all devices running the OptikamPad app inside the practice. The cloud service subscription also extends your license to use Lens Demos, Augmented Reality, and Frame Selection modules on two to five additional tablets. Access the Optikam Cloud Portal website for remote technical support and detailed usage analytics.

